

CLIENT WELCOME PACKET



www.bdmarketingllc.com



B&D Marketing is a full-service public relations agency dedicated to connecting influencers and brands. We offer a wide variety of services tailored to meet your unique needs, from influencer partnerships to comprehensive campaign management.

WELCOME



MEET YOUR TEAM



Shelby Carr

CEO B&D Marketing & Public Relations Manager

✉ banddmarketing.connect@gmail.com

Brittany Molfese

Public Relations Manager

✉ team@bdmarketingllc.com



Kristin Jonakin

Public Relations Manager

✉ team@bdmarketingllc.com



MEET YOUR TEAM



Allison Baldwin

Brand Manager

✉ team@bdmarketingllc.com

Rachel Elaine

Public Relations Manager

✉ team@bdmarketingllc.com



Molly Houston

Instagram Engagement Manager

✉ team@bdmarketingllc.com



SERVICES OFFERED

We collaborate with a diverse range of creators and brands. From 5K to over 1M followers, B&D exclusively partners with influencers who are dedicated to establishing successful collaborations. Our influencers engage across various platforms, connecting with audiences that span millions.

Influencer Public Relations- Email Marketing

- 01 Personalized pitch and rate sheet
- Direct contact with a Public Relations Manager
- Sending out 300 pitches monthly
- Weekly follow-up communications
- Tracking collaborations
- Freedom to focus on crafting exceptional content!
- \$400/ a month - 3 Month contract
- Requirements:
 - 15K on Instagram or 100K on Tiktok
 - Consistent posting
 - Replying to manager in a timely mannner

Services Offered:

B&D Marketing

Commissions Based Management

Looking for a manager based
off commission!? Welcome to
our new management offer!

Requirements

Commission: 20% fee - Must
have 100K followers and 4%

Engagement rate



SERVICES OFFERED

We can handle your social media management for you, whether you're a brand or an influencer. We understand that keeping up with the constantly changing algorithm can be tiring, but our social media manager stays up to date on everything and can take care of the hard work for you.

Social Media Management - This is a custom service tailored to your needs - basic package below

- 02** Video Overlay
- Daily content scheduled and posted
 - Custom captions and hashtags
 - 15 Canva templates (posted to stories)
 - Daily comment and DM replies
 - Daily posting across all social media platforms



SERVICES OFFERED

We can take care of your influencer requirements as we know that finding the ideal influencer for your project can be a daunting task. Let us assist you in discovering the perfect influencer for your project.

Brand campaign management - This is a custom service tailored to your needs - basic package below

03

Managing influencers

Allocating budgets to each influencer

Supervising campaign management



NEXT STEPS



Thank you!

If you're ready to join us, please complete the form located under "Creators! Sign Up Here" on our website. If you represent a brand, feel free to email us! We're thrilled to welcome you aboard.



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